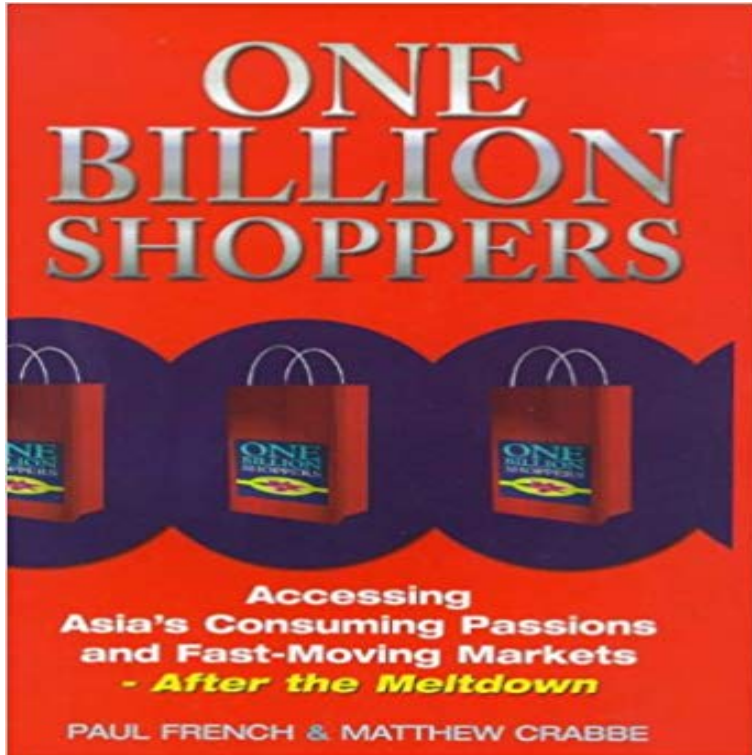


# One Billion Shoppers: After the Meltdown--Asias Consuming Passions and Future Market Trends



By the year 2000, Asians will constitute over half the worlds population, including one billion people with purchasing power on-par with their middle-class counterparts in North American and Western Europe.

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